



42nd Annual SEANC Convention

Sponsorship & Vendor Packet

Hosted by: State Employees Association of North Carolina (SEANC)

Your participation as a vendor or sponsor helps us create an impactful and engaging experience for our members, staff, and supporters from across the state. We look forward to partnering with you to make this year's event the most successful yet!

Event Overview

Event: 42nd Annual SEANC Convention

Dates: September 10 – 12, 2026

Location: Koury Convention Center, 3121 W Gate City Blvd., Greensboro, NC 27407

Vendor Set-Up & Exhibit Hours

Vendor Set-Up: Wednesday, September 9, 2026, from 10:30 PM – 3:30 PM

Exhibit Hours:

- Thursday, September 10: 9:30 AM – 6:00 PM
- Friday, September 11: 7:30 AM – 6:00 PM
- Saturday, September 12: 8:30 AM – 12:00 PM

Booth Information

Booth Size: 8' x 10'

Table & 2 Chairs: Included

Additional Chairs: Available upon request

Electrical Access: \$50.00 per day

Wi-Fi Access: Included with hotel stay

Please indicate if electrical access is needed and for how many days:

Yes No If yes, number of days: _____



Vendor Information Form

Please complete and return by June 30, 2026

Business/Organization Name: _____

Contact Person: _____

Phone Number: _____

Email: _____

Mailing Address: _____

Brief Description of Products/Services Displayed: SEANC Convention Exhibitor

Names of People Working the Booth (Badges will be prepared):

1. _____ 2. _____

3. _____ 4. _____

Would you like to donate a raffle or door prize?

Yes No If yes, describe item: _____

Sponsorship Levels & Benefits

Your sponsorship level is highlighted:

Please check your committed sponsorship level:

Premier Diamond Ruby Emerald Sapphire Platinum Gold

Silver Bronze

Exhibitor Donor Patron

Payment & Submission Info

Make Checks Payable To:

State Employees Association of North Carolina

Mail To:

Brenda Johnson, Director of Operations

State Employees Association of North Carolina

1621 Midtown Place

Raleigh, NC 27609

Sponsorship Levels and Descriptions

Premier – \$60,000: Premium booth location, Recognition by SEANC President, speaking time on main stage, Company logo and name displayed throughout Convention, Invitation to all SEANC Convention events (4 tickets), Full-page ad in Convention program, and a 90 second video ad -played two times each day during Convention.

Diamond – \$40,000: Premium booth location, Recognition by SEANC President, speaking time at Awards Banquet, Company logo and name displayed during Awards Banquet, Invitation to SEANC Award Banquet (4 tickets), Full-page ad in Convention program, and a 60 second video played two time each day during Convention.

Ruby – \$30,000: Premium booth location, Recognition by SEANC President, speaking time during President’s Reception, Company logo and name displayed during President’s Reception, Invitation to SEANC President’s Reception (4 tickets), Full-page ad in Convention program, and a 30 second video played one time each day during Convention.

Emerald – \$25,000: Premium booth location, Recognition by Executive Director, speaking time after recognition by Executive Director, Company logo and name displayed during Luncheon, Invitation to Past President’s Luncheon (2 tickets), and a half-page ad in Convention program.

Sapphire – \$20,000: Premier booth location, Company logo on convention BACKPACK, along with SEANC logo, Recognition by Executive Director, and a half-page ad in Convention program.

Platinum – \$16,000: Premier booth location, Company logo displayed during BREAK, Recognition by Executive Director, and a quarter-page ad in Convention program.

Gold – \$11,000: Premier booth location, Company logo on Convention LANYARD, Recognition by Executive Director, and a quarter-page ad in Convention program.

Silver – \$7,000 Key Chain: Booth space, Company name and logo on KEY CHAIN for Delegate bags, and log recognition in Convention program.

Bronze – \$5,000 Stress Reliever: Booth space, Company name and logo on STRESS BALL for Delegate bags, and log recognition in Convention program.

Exhibitor– \$3,000: Booth space, Company name listed in Convention program.

Donor – \$2,000: Company name listed on Donor page in Convention program.

Patron– \$1,000: Company name listed on Patron page in Convention program.